

# OVERVIEW OF 2018 MUSICCOUNTS SCHOLARSHIP MENTORSHIP WEEK

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9:00 a.m.			Group Session: Music Industry Overview		
10:00 a.m.		Tour: Roland Canada		Tour & Workshop: Coalition Music / Canada's Music Incubator	Group Session: Spotify
10:30 a.m.			Group Session: Social Media & Digital Strategy in the Music Industry		
11:00 a.m.					
11:30 a.m.		Tour & Talk: SiriusXM Canada			
12:00 p.m.					
12:30 p.m.					
1:00 p.m.			Tour: Roy Thomson Hall		
1:30 p.m.		Group Session: Grants & Grant Writing			Tour & Talk: Revolution Recording
2:00 p.m.					
2:30 p.m.		Workshop: Music Publicity		Tour & Talk: eOne Music Canada / Last Gang Records	Speed Networking Meetings
3:00 p.m.			Workshop: Pitching Yourself & Assessing Your Value		
3:30 p.m.					
4:00 p.m.	Welcome Reception with JUNOS & MusiCounts Staff	Tour & Workshop: Noble Street Studios			
4:30 p.m.					Scholarship Award Presentation & Music Industry Mixer @ Dine Alone Records
5:00 p.m.					
5:30 p.m.					
6:00 p.m.				Women in Live Music Panel & Emerging Artist Showcase	
6:30 p.m.					
7:00 p.m.					

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## LIST OF MENTORS INVOLVED IN 2018

**Vanessa Arscott** | Owner, Plan V Productions

**Kelsey Assad** | Special Projects Coordinator, Paquin Artists Agency

**John “Beetle” Bailey** | Owner/Operator, The Drive Shed Recording Studios

**Joel Carriere** | Owner, Bedlam Music Management / Dine Alone Records

**Kim Cooke** | Owner, Revolution Recording

**Jocelyn Flanagan** | CEO and President, e=mc<sup>2</sup> event management inc.

**Jennifer Hyland** | Sr. Manager Film & TV Sync, Universal Music Canada

**Jeff Leake** | Director of Music Programming, SiriusXM

**Elyssa Macri** | Manager, Communications & Social Media, The JUNO Awards

**Stephen McGrath** | Artist & Audience Development Manager, Massey Hall & Roy Thomson Hall

**Jesse Mitchell** | Director of Programs and Live Events, Canada’s Music Incubator

**Deirdre Molloy** | Director of Music Partnerships, MLSE & Live Nation

**Chris Moncada** | General Manager, eOne Music Canada / Last Gang Records

**Catherine Moore** | Professor of Music Technology & Digital Media, University of Toronto

**Vel Omazic** | Executive Director, Canada’s Music Incubator

**Samantha Pickard** | President, Strut Entertainment

**Tricia Ricciuto** | Manager, Bedlam Music Management

**Allan Reid** | President & CEO, CARAS, The JUNO Awards & MusiCounts

**Andrew Roach** | Director of Operations, Dine Alone Records

**Danielle Sanford** | Manager, Digital Media, The JUNO Awards

**Vanessa Smith** | Manager of Education and Outreach, Massey Hall & Roy Thomson Hall

**Anne Stirk** | Artist and Label Marketing, Spotify Canada

**Nathan Wiszniak** | Head of Artist and Label Marketing, Spotify Canada